



IWCV ANNUAL REPORT 2022

The 2022 IWCV Board of Directors

President: Jane Buck

Vice President - Membership: Susan Kaplan

Vice President - Activities: Phyllis So

Treasurer: Dora Sanchez

Recording Secretary: Lauren Baker

Chairperson - Charities & Fundraising: Pauline Fitzgerald

Member-at-Large: Karen Magee-Koski

Webmistress: Cindy Roberts (appointed)

President's Letter:

In 2022, as the Covid pandemic and its restrictions receded, IWCV hit the ground running with numerous activities and events as our members finally felt free to gather together.

We had 120 new members join the IWCV in 2022, bringing our total membership to 284 at year end. Most of our new members learned about the IWCV from our current members. And we can proudly point to the true international nature of our membership: Americans continue to comprise the largest group at 37% of our members, followed by Spanish at 10% and British at 9%. The balance of our membership includes women of 41 different nationalities.

Our four main membership events/activities (Neighborhood Ambassador Program, First Tuesday Coffee Morning, Monthly Luncheon, and Monthly "OWL" Happy Hour) remain robust, with these activities filling to capacity most months. We have also resumed inviting spouses/partners to our lunches in alternate months.

In 2022 our membership voted to implement an annual IWCV membership fee of €20 per member. The proposal passed by a 90% margin. The fee will be implemented in 2023, as soon as our website's payment acceptance functionality is ready.

IWCV activities, both on-going and special events, thrived in 2022. Our two largest on-going activities (Monday Mahjong games and Friday Women Who Walk) remained popular throughout the year. Our "Stitches & Yarns" group (formerly "Knit & Knatter") and two new on-going activities – Spanish & Coffee and Board Games & More – have proved to be quite popular among members. In 2022 we offered 14 special events for members that were well received.

In the spring of 2022, we did a significant upgrade to the IWCV website (www.iwc-valencia.com) to refresh the look and feel, and to improve functionality when viewed on mobile phones. Members' feedback on this revamp was very positive. Page views increased by 46% over 2021, and site sessions for 2022 increased 50% over 2021.

We should all be very proud of how generously IWCV members supported our three main charities: Casa Ronald McDonald, Proyecto Vivir, and Casa Caridad. In addition, members provided special end-of-the-year holiday help for the Amigos de la Calle charity. IWCV members donated a total of €825.00 to our charities in 2022. Another €710 raised in 2021 was donated in 2022. In addition, our members donated 350 gift bags for the homeless in Valencia and 116 gift bags for disadvantaged children over the holidays.

All in all, 2022 was a very good year for the IWCV and we anticipate that will continue to be reflected in all the social, educational, charitable, and especially fun things we hope to offer to our membership in 2023!

Jane Buck,
President

MEMBERSHIP

VP - Membership: Susan Kaplan

Total Membership as of 31 December 2022 was 284 women, including 120 who joined in 2022. With the update of the IWCV website, we requested that all members who wished to remain as members respond, or “opt-in”, to the IWCV. Those that did not respond (149) were removed from our membership roster.

Full Membership

2020
236

2021
313

2022
284

In 2022 the largest number of our new members learned about the IWCV through other members.

Our members learned of the IWCV as follows:

Source of New Members

Facebook	28
Member	59
Other	14
Recent event	3
Web Search	16
	120

Americans make up the largest percentage of our membership, followed by Spanish, British, German and Dutch. It is interesting to note that the demographics of our group has shifted, with many Americans arriving in the last two years, and far fewer from the UK.

American	45	37.50%
Spanish	12	10.00%
British	11	9.17%
Dutch	3	2.50%
German	3	2.50%
Canadian	2	1.67%
Indian	2	1.67%
Irish	2	1.67%
Italian	2	1.67%
Japanese	2	1.67%
Not indicated	2	1.67%
Venezuelan	2	1.67%

American/Filipino	1	0.83%
American/Irish	1	0.83%
American/New Zealand	1	0.83%
American/Spanish	1	0.83%
American/Lithuania	1	0.83%
Argentina/Italiana	1	0.83%
Argentine/French/Austrailian	1	0.83%
Australia	1	0.83%
Belgian	1	0.83%
Canadian/American	1	0.83%
Canadian/Polish	1	0.83%
Chinese	1	0.83%
English	1	0.83%
French	1	0.83%
French/Spanish	1	0.83%
French/Venezuelan	1	0.83%
Irish /American	1	0.83%
Italian/American	1	0.83%
Jamaican/British	1	0.83%
Mexican	1	0.83%
Norwegian	1	0.83%
Polish	1	0.83%
Romanian	1	0.83%
Scottish	1	0.83%
Spanish/American	1	0.83%
Spanish/Colombian	1	0.83%
Spanish/Swiss	1	0.83%
Swedish	1	0.83%
Swedish/Zimbabwe	1	0.83%
UK/American	1	0.83%
Ukrainian	1	0.83%
Venezuelan / American	1	0.83%

On-Going Membership Events/Activities and Coordinators

Neighborhood Ambassador Program - Joanne Simpson
 Monthly IWCV Luncheon - Susan Kaplan, Jane Buck, Karen Magee-Koski
 Monthly First Tuesday Coffee Morning - Susan Kaplan
 Monthly "OWL" (Out With the Ladies) IWCV Happy Hour - Jane Buck
 New Member Coffee - Susan Kaplan

TREASURY

Treasurer: Dora Sanchez

1 JANUARY 2022 TO 31 DECEMBER 2022

Summary	
Balance 1 Jan 2022	506.85
Cash on Hand 1 Jan 2022	0
Received	240.00
Paid	687.91
Balance	58.94

Detail

			RCVD	PAID	BALANCE
Bank Balance at 1 Jan 2022					506.85
Jan	Q1 Bank Fee			12.00	494.85
Jan	Luncheon		21.00		515.85
Feb	Luncheon		17.00		532.85
March	Luncheon		32.00		564.85
April	Q2 Bank Fee			12.00	552.85
April	Luncheon		15.00		567.85
May	Luncheon		28.00		595.85
June	Luncheon		20.00		615.85
June	Website Revamp			500.00	115.85
July	Q3 Bank Fee			12.00	103.85
September	Luncheon		32.00		135.85
October	Q4 Bank Fee			12.00	123.85
October	Luncheon		23.00		146.85
November	Wix Hosting			112.45	34.40
November	Domaine Name			27.46	6.94
November	Luncheon		35.00		41.94
December	Luncheon		17.00		58.94
	Totals as of 1 Jan 2023		240.00	687.91	58.94

ACTIVITIES

VP - Activities: Phyllis So

2022 Events

<p>MARCH:</p> <ul style="list-style-type: none">• Casal Pilar Tour <p>APRIL:</p> <ul style="list-style-type: none">• Olive Oil Presentation <p>MAY:</p> <ul style="list-style-type: none">• Ducal Palace Tour	<p>June:</p> <ul style="list-style-type: none">• Aloe Vera Presentation• Boramar – Wine & Mussels• British Cemetery Tour• Wine & Cheese Party• Dip in the Sea/ Port Saplava	<p>OCTOBER:</p> <ul style="list-style-type: none">• Hand Creme• Cabanyal Tour• Clothes Swap <p>NOVEMBER:</p> <ul style="list-style-type: none">• Wine / Empanadas• La Patriarca
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2022 On-Going Activities - Coordinators

Mahjong Weekly Game - Jane Buck
Mahjong – Classes - Jane Buck and Karen Magee-Koski
Women Who Walk - Lisa Harrison
Spanish & Coffee - Mary Reeves
Board Games & More - Ann Linton
Stitches and Yarns - Cathy Cleaver

2022 Social Media and WhatsApp Group Chats - Coordinators

Facebook Coordinator - Missy Anobile
Join Us for Local Events - Phyllis So
IWCV - Social Chat - Phyllis So
Women Who Walk - Lisa Harrison
Stitches and Yarns - Cathy Cleaver
Spanish and Coffee - Mary Reeves
Board Games and More - Ann Linton

Potential Future Activities

Neighborhood Tours with Markets (including out of town tours)
Cultural Tours of Valencia - Brenda Stein
Cooking Classes
Drawing Classes
Nutritional Talks
Cultural Exhibits (e.g., CaixaForum)

CHARITIES AND FUNDRAISING

Chair, Charities and Fundraising: Pauline Fitzgerald

CHARITIES ACTIVITY 2022

We donated the following to our charities in 2022:

1. Casa Caridad: €250
2. Casa Ronald: €355
3. Proyecto Vivir :€220

TOTAL: €825

In 2022, IWCV donated €710 that was raised in 2021 through the sale of holiday cards, the Easter Bonnet Afternoon Tea Party and general donations. A further €115 was raised at The Wine & Empanada Event hosted by Cathy Cleaver & Ines Reser.

CHRISTMAS PROJECTS

In December we collaborated with Proyecto Vivir to sell poinsettia plants. We successfully sold 37 plants, raising €185 for Proyecto Vivir. In addition, we sold Casa Ronald Christmas Baskets, raising €180 for Casa Ronald.

AMIGOS DE LA CALLE

We collaborated with Amigos de la Calle for the Homeless Gift Bags and Sponsor a Child Projects in December 2022.

We donated more than 350 gifts, including much needed underwear, socks, gloves, hats, sweaters and more. All gifts were wrapped and labelled. We also donated 70 cloth gift bags. All the gifts were distributed to the homeless by Amigos de la Calle volunteers.

We sponsored 116 Children in Amigos de la Calle's Sponsor a Child Project, and the gifts were delivered to the children for the Three Kings celebration on 6 January 2023. Our members sponsored almost half of the total children supported by Amigos de la Calle -- a great achievement for IWCV! We hope to continue our collaboration with Amigos de la Calle during the 2023 holiday season.

WEBSITE

Webmistress: Cindy Roberts

In the spring of 2022, we did a total revamp of the website, to refresh the look and feel, and to improve functionality when viewed on mobile phones. Members' feedback on this revamp was very positive.

The charts below show that 2022 page views increased by 46% over 2021, and site sessions for 2022 increased 50% over 2021.

Month	Page Views		Site Sessions	
	2021	2022	2021	2022
December	877	1,357	292	586
November	1218	2,023	484	709
October	1232	2,173	428	810
September	1047	1,319	308	497
August	742	777	314	283
July	669	669	350	298
June	1268	2,259	371	868
May	1299	1,679	383	634
April	988	1,487	314	412
March	1539	1,531	512	551
February	396	1,249	179	373
January	882	1,279	387	453
Totals	12157	17,802	4322	6,474
		46% Increase		50% Increase

During 2022, the months with the most activity were June and October. This could indicate that any major initiatives in the future might be launched on the website during these months.

This chart shows the top 5 pages visited.

Page	Rank	Site sessions
/home	1	2488
/this-months-events	2	832
/events-for-the-month	3	655
/volunteer-resources	4	422
/our-team	5	401

Website Priorities for 2023

Once the organization's banking details are updated, we will begin collecting membership dues through the website. This process will be tested thoroughly before going live.

Updating the Resources page will be a priority for the second and third quarters of the year.